

TiE CHENNAI NEWSLETTER

MARCH 2023



FUNDING



MENTORING



NETWORKING



**PILLARS OF
TiE CHENNAI**



INCUBATING



EDUCATING

www.chennai.tie.org

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Mentoring

TiE Chennai is the go-to information sharing platform for everyone interested in starting a business or expanding their current one. We connect individuals with mentors and offer frequent knowledge exchange sessions aimed at answering either sector-specific or early-stage entrepreneurship-related issues.

Educating

TiE Chennai is also very focused on educating, training and empowering people with the fundamental skills they need to start and grow their own business. The following are some of the programs we run:

- TiE Young Entrepreneurs (TYE) works with high school students to provide short-term mentoring and hands-on experience in the fundamentals of launching a business.
- TiE Women works to empower women entrepreneurs across the chapter's network by addressing and resolving specific pain points and concerns that affect their entrepreneurial journey.

Networking

We believe in the value of networking, and it is central to TiE Chennai's ethos. We recognise that the most compelling knowledge sharing occurs in facilitated semi-formal venues that bring together people at all stages of their entrepreneurial careers, and we strive to establish such spaces. Several monthly events of TiE Chennai and TiECON Chennai, the chapter's flagship event, are such avenues, which sit at the crossroads of formal knowledge-sharing platforms and semi-formal assisted meet-and-greet possibilities.

Incubating

Young businesses frequently seek intervention, handholding, and other forms of assistance. TiE Chennai recognises this need and helps the incubation of young, new companies inside the ecosystem by providing connects and/or other forms of assistance.

Funding

TiE Chennai also facilitates discussions between senior businesses, industry experts, young businesses, and early-stage entrepreneurs. These discussions among Charter Members, Associate Members, angel investors, and others in the ecosystem frequently result in funding and investment for businesses in the growth stage. These networks and relationships have gone on to be critical for not only the growing enterprises' growth but also for TiE Chennai, since many of these younger entrepreneurs come back to mentor others and strengthen the larger ecosystem.

TiE Chennai Membership

565

Associate Members

188

Charter Members

16

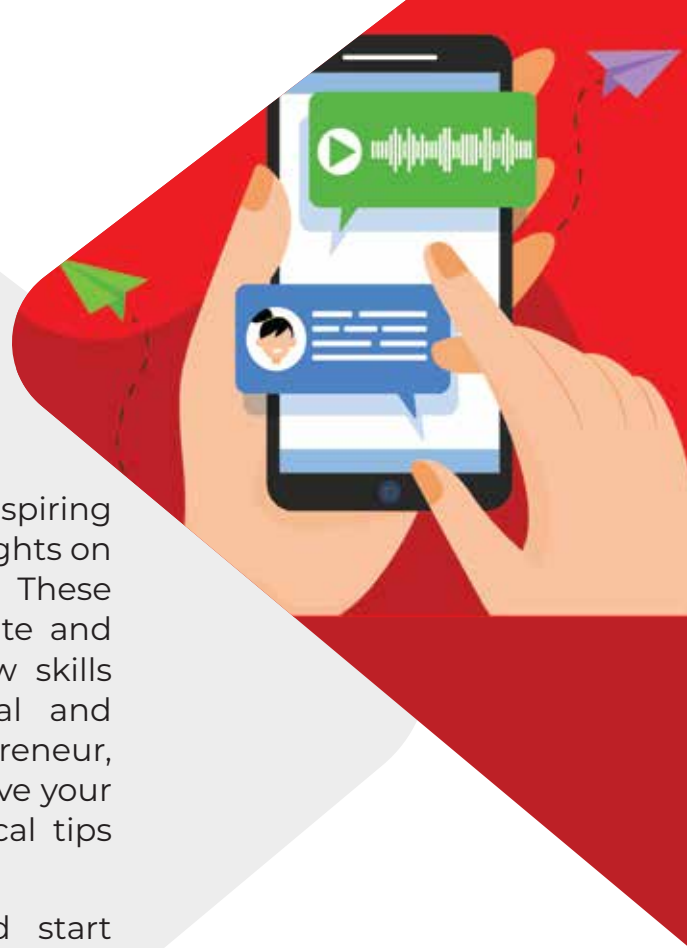
Student Members

TiE Chennai Initiatives

TiE Catalyst

Every day, except on Sundays, we send out an inspiring audio message in Tamil that shares valuable insights on management concepts and life lessons. These four-minute messages are designed to motivate and empower listeners, helping them develop new skills that can be applied in both their personal and professional lives. Regardless of being an entrepreneur, a manager, or simply someone looking to improve your daily routine, our audio messages offer practical tips and strategies for improvement.

Join our community of listeners today and start receiving daily inspiration and guidance for a more fulfilling life. We have sent 980 messages so far. To join the Catalyst group and receive messages, please send an SMS with your name and whatsapp number to 7338890422.



Personal Board

TiE Chennai, brings together groups of ten entrepreneurs from non-competing businesses to share their personal and business life challenges in a confidential setting. These discussions are facilitated by TiE Chennai facilitators. Through these closed group sessions, entrepreneurs can gain valuable insights and support from their peers, helping them overcome obstacles and achieve their goals in their personal and business life. We have formed 52 groups so far. The only criterion to be part of this group is that you should be an entrepreneur.

To become a Personal Board member, please send a message to 9384009614 with your name, company name, whatsapp number, and place along with the content 'To join Personal Board'.



TiE Chennai Initiatives

Business Kathai kekkalaam Vaanga

We share stories of successful brands and the lessons learned via WhatsApp, as a voice message in Tamil. Stories on brands like Poorvika Mobiles, Hidesign, Amul, MTR, Haldirams, Go Colors!, Titan and more, have been covered. These messages are sent weekly once and offer valuable insights into how successful brands have overcome challenges and achieved their goals. These messages provide practical tips and strategies that can help you succeed, regardless of being an entrepreneur or a working professional. We have sent 143 voice messages so far.



வழங்கும்
பிசினஸ் கதை
கேட்கலாம் வாங்க



**GAIN.
PERFORM
SUCCEED.**

TiE Chennai GPS

For employees who want to succeed but are uncertain of the path, we offer a road map in Tamil called "Gain, Perform, Succeed". If you are looking to improve your skills, build your confidence, or overcome obstacles in your professional life, TiE GPS messages will show you the right path. Weekly two messages are sent. We have sent 127 voice messages so far.

TiE Chennai Initiatives



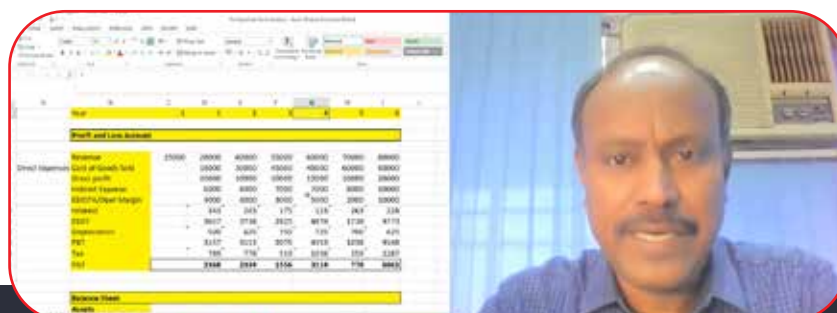
TiE for Employees

We offer a six-month online program in Tamil, designed to help employees align their mindset with their workplace goals and achieve success. Our program is designed to provide practical tools and strategies that can help employees improve their performance and deliver results for their business leaders. We are currently conducting the 5th edition of this program, with one session per week on every Thursday.



TiE Chennai Essentials

TiE Chennai Essentials is an education series in Tamil for early-stage startup entrepreneurs. If you have just launched or are at the pre-launch state, questions about legal formalities, forming partnerships, software usage, income tax formalities, approaching investors and trade licences are bound to arise. Take part in TiE Chennai Essential Sessions to clarify these overwhelming questions. We have conducted a total of 47 sessions, scheduled twice per month.



Projects / Events

Rotary Club of Madras East (RCME) initiative with Greater Chennai Corporation - Wings2Fly

TiE Chennai joined hands with RCME for its initiative with the Greater Corporation of Chennai - Wings2Fly. This year's theme was on entrepreneurship. This is a joint effort aimed at providing educational and career development opportunities for youth in the Corporation schools in the Chennai region. This project was completed in February 2023.

We thank all our Charter members and Associate members who helped us in successfully completing this program.



Past Events

Ask Me Anything

6th Jan, 2023



Sunil Kolangara

Co-founder of financial investment advisory services firm "Unaprime"



Coffee with Charter Member

20th Jan, 2023



The floor was open to discussions on Business Strategy, Process and Management Review in the areas of Finance, HR and Marketing

Krishnan

Founder Partner of Krishnan & Natarajan, Chartered Accountants and Founder Director of Kenspire Advisors Private Limited



Consumer SIG Mentoring

24th Jan, 2023



Mahimm Gupta

Founder and Managing Director, PPMS Field Marketing



V.M.Rajasekaran

Leadership Coach and Chief Consultant, Business Clinique

Past Events

Business Leadership League

4th February, 2023

TiE Chennai was the outreach partner for BLL



Healthcare SIG

21st March, 2023

TiE Chennai Healthcare SIG was one of the partners for the HTIC event - Lunch and Learn session, on the topic 'Healthcare trends for the future'.



Past Events

Business Model Canvas

10th & 11th February, 2023

Business Model Canvas session was conducted by
TiE Chennai Executive Director **Ms. Akhila Rajeshwar**
for Personal Board members in Tamil.



Indic Way

Focuses on becoming a superior entrepreneur

We are in our 6th season of Indic Way, launched on 10th February, 2023



J KRISHNAN

MD & CEO
UniMity Solutions



R RAMARAJ

Senior Advisor
Elevar Equity



Past Events

Business Polycliniq (In-person)

17th February, 2023

A unique opportunity to connect with mentors from diverse fields, all in one place. TiE Chennai provided the platform to our members to discuss their pain points and seek guidance and find solutions to their challenges from experts in various domains.



Business Polycliniq (Online) - 21st March, 2023

Exclusively for outstation Personal Board members



Consumer SIG session

17th February, 2023

TiE Chennai Consumer SIG in association with BLUE KOI arranged a session on Brands in Retail and Beyond by **Bijou Kurien** (Chairman - Retailers Association of India (RAI))



Past Events

**Personal Board
Chennai circle meet conducted
in the first quarter of 2023**



Past Events

Personal Board physical meetings



About **TiE University**

TiE University is a Global program of TiE to help college startups and founders grow their entrepreneurial ventures/ideas into viable and sustainable businesses. The program is aligned with TiE's pillars focused on fostering entrepreneurship. The sector-agnostic program is focused on student-led startups, irrespective of the size of the enterprise, origin, standing or background. Chapter finals was conducted on April 1st, 2023.



Mission

The vision of TiE University is to help university start-up founders and teams successfully launch and scale their ventures more rapidly

Vision

The mission of TiE University is to engage with 400+ universities by the 2022-23 academic year through 40 TiE chapters

Programs

- **Global Pitch Competition**
- **Hackathon**
- **Investor Demo Day**

Entrepreneurship Development Program at Bala Vidya Mandir

About the Program

TiE Chennai organized an Entrepreneurship Development Program at Bala Vidya Mandir School, Chennai to create awareness for school children on Entrepreneurship.

Ideation and discussions were around SDGs (Sustainable Development Goals), for children to know more about SDGs, circular economy, and building sustainable solutions. This was a 6-month program.



Ecosystem News

The Chennai Angels is happy to announce its investment in Trelish!

Premium Coffee Brand Trelish raises .5Cr from The Chennai Angels

Trelish intends to utilize the funds for geographic expansion, hiring top talent and to further strengthen the brand.

Co-Founder of Trelish, Kavita Narayanan commented on the recent fundraiser saying, “We have always believed in challenging the assumption that ‘great coffee takes time.’ We look at making freshly brewed coffee easily available and accessible to everyone so that liquid coffee becomes the norm. We are excited to partner with The Chennai Angels through this round.”



Kayar Raghavan, lead investor from The Chennai Angels said “Trelish is occupying a niche gap in the ready-to-drink large coffee market, by serving premium liquid coffee. While instant coffee and brewed coffee address two ends of this market, Trelish series of liquid coffee, in ready-to-use form with no brewing required and long shelf-life, should enjoy a premium in the market, given the hurried pace of life of most people these days.

The Chennai Angels (TCA) is happy to invest in Trelish also for this reason, that the founders come with great experience, maturity, and street cred. Having proven Product Market Fit, co-founders, Kavita, Siju and Aditi, have clear vision and strategy to translate their efforts into successful engagement on the ground, something that is already visible in Trelish's numbers.”

About The Chennai Angels

The Chennai Angels (TCA) is one of India's most active Angel Investing groups. Founded in the year 2007, it is composed of successful entrepreneurs and business leaders with a track record of starting and scaling large enterprises. Over the years, TCA has invested in over 75 start-ups. TCA portfolio companies benefit from the collective expertise and rolodex of its members.

For information on Angel Investments visit www.thechennaiangels.com



Presenting Sponsor



PRESENTS

SHIFT 2023

- a TIE Chennai initiative

Powered by



To create a positive impact in the lives of entrepreneurs, we put together the conference, SHIFT in 2022. This was a great success and much welcomed by all.

So, we are now working to give a better experience in SHIFT 2023, which will be held on April 29, at IIT Madras Research Park, Auditorium. The speakers will predominantly speak in Tamil.

For more details : www.tiechennaihift.com

Thank You



Are you a member yet?

**JOIN NOW / RENEW
MEMBERSHIP**

For any queries, contact

72000 24900

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